

chris ducker



CHECKLIST: **HOW TO WORK WITH A VIRTUAL ASSISTANT TO MARKET YOUR BLOG**

CHRISDUCKER.COM/BLOGMARKETINGVA



1. NEW BLOG POST GOES LIVE

- ✓ CONTENT CREATION – YOUR JOB!
- ✓ VISIT: CHRISDUCKER.COM/BLOGGINGVA

CHRISDUCKER.COM/BLOGMARKETINGVA

2. VA TWEETS & SCHEDULE TWEETS

- ✓ **INITIAL FIRST TWEET ANNOUNCEMENT**
- ✓ **SCHEDULE TWEETS EVERY 6-HOURS, FOR 24-HOURS**
- ✓ **INCLUDE #HASHTAGS & @REPLIES OF MENTIONED**

CHRISDUCKER.COM/BLOGMARKETINGVA

3. VA ANNOUNCES POST ON FACEBOOK

- ✓ **ALWAYS USE AN IMAGE**
- ✓ **INCLUDE SHORT DESCRIPTION**
- ✓ **DONT FORGET THE LINK!**

CHRISDUCKER.COM/BLOGMARKETINGVA

4. VA SENDS BROADCAST EMAIL TO LIST

- ✓ **YOU SHOULD PRE-WRITE YOUR EMAIL**
- ✓ **YOUR VA CAN FORMAT THE EMAIL**
- ✓ **AFTER APPROVAL, YOUR VA SENDS EMAIL**

CHRISDUCKER.COM/BLOGMARKETINGVA

5. VA POSTS LINK TO RELATED GROUPS

- ✓ FACEBOOK & LINKEDIN
- ✓ HAVE YOUR VA RESEARCH RELEVANT GROUPS
 - ✓ NO RELEVANCE = NO CLICKS!

CHRISDUCKER.COM/BLOGMARKETINGVA

chris ducker

6. VA SHARES ON SOCIAL MEDIA PROFILES

Pinterest

Google+

Linked **in**®

CHRISDUCKER.COM/BLOGMARKETINGVA

7. VA BOOKMARKS THE POST

- ✓ STUMBLE UPON
- ✓ DELICIOUS
- ✓ REDDIT

CHRISDUCKER.COM/BLOGMARKETINGVA

8. VA WORKS ON A 'LIKEWISE' LIST

- ✓ **RESEARCH 5 RELEATED BLOG POSTS**
 - ✓ **COMMENT ON ALL 5 POSTS**
- ✓ **SHARE THE 5 POSTS VIA PERSONAL SOCIAL MEDIA ACCOUNTS, WITH #HASHTAGS**

CHRISDUCKER.COM/BLOGMARKETINGVA



READ THE FULL POST:
**HOW TO WORK WITH A
VIRTUAL ASSISTANT TO
MARKET YOUR BLOG**



CHRISDUCKER.COM/BLOGMARKETINGVA

