



Sustainable Success for Leaders, Experts & Business Authors

Chris Ducker is a keynote speaker, serial entrepreneur, and three-time bestselling author with over 20 years of experience building businesses and helping experts turn their knowledge into influence, income, and impact.

As the founder of Youpreneur, Chris specialises in helping entrepreneurs, industry leaders, and expert business authors grow their authority, monetise their expertise, and build profitable, sustainable businesses around who they are.

Author of three bestselling books: *Rise of the Youpreneur*, *Virtual Freedom*, and *The Long-Haul Leader*, Chris is known for his straight-talking, high-energy style that leaves audiences not just inspired, but equipped with tools they can use immediately.

His work and insights have been featured in Forbes, Inc. Magazine, Entrepreneur, Business Insider, the BBC, and SUCCESS Magazine, and he has spoken to audiences across six continents.

What Audiences Experience

Chris' sessions are equal parts clarity, challenge, and calm authority. Audiences leave with:

- Clear direction and decision-making confidence.
- Practical frameworks they can apply immediately.
- Greater focus, energy and leadership presence.
- A long-term mindset for sustainable performance.

This is not hype or motivation for motivation's sake. It's grounded leadership thinking for people who want to perform at a high level, for the long-haul.



Signature Talks

The Long-Haul Leader: How to Go the Distance at Work and in Life

Available in 45 minute and 60 minute sessions

A flagship keynote for leaders navigating constant pressure, complexity and change. Delivered with high-energy and an empathetic style.

Audiences will learn how to:

- Break out of the burnout and “always on” cycle.
- Lead with clarity instead of intensity.
- Build sustainable momentum at work and in life.
- Make decisions that align performance with wellbeing.

The Business of YOU: The ‘New Rules’ for Building a Profitable Personal Brand Business

Available in 45 minute and 60 minute sessions

Perfect for entrepreneurial leaders and experts who want to monetise their expertise, drive real change, and build lasting profitability. Audiences will learn how to:

- Position yourself clearly in a crowded market, or niche.
- Create content that builds credibility and momentum.
- Maximise revenue by building an ecosystem of products and services.
- Follow a proven roadmap to become the go-to source in your industry.

Why Organisations Book Chris

Organisations book Chris when they want more than inspiration. His keynotes deliver clarity, credibility and practical tools that audiences can apply immediately, driving real results without the hype, the hustle, or the burnout.

Chris combines:

- **Real-world leadership experience** across multiple organisations and industries.
- **Clear, memorable frameworks** leaders actually use.
- **Authentic storytelling** that resonates without ego, or hype.
- **A calm, credible stage presence** that holds both executive and mixed audiences.

He is as effective in a large conference keynote as he is in more intimate leadership offsites and executive sessions.

Chris' Style and In-Person Presence is Perfect For:

- ✓ Conferences and Leadership Events
- ✓ Workshops and Facilitated Sessions
- ✓ Corporate and Executive Retreats
- ✓ Fireside Chats and Panel Interviews

UK-based with availability for international engagements year-round.

Trusted by Organisations, Conferences and Leaders Worldwide

Chris has spoken on stages across the UK, Europe, North America and Asia, working with leaders and teams in a wide range of industries.



Organiser Praise for Chris

“Chris brought incredible energy, insight and humor to the ProfitCon stage. He connects with an audience like few others, leaving folks not just inspired, but equipped with practical tools they can use immediately. He's everything we were looking for when we selected our Keynoter for the year!”

MIKE MICHALOWICZ
PROFITCON (UK & USA)



“Chris delivered an engaging and highly practical presentation for our event of healthcare professionals. His strategies really resonated with the audience and people left feeling inspired, focused, and ready to elevate their professional presence.”

ANISHA JOSHI
OSTEO ALLIES (UK)



“Chris Ducker is a powerhouse on stage! Our audience loved him. His insights come from over 20 years of in-the-trenches business experience, and it shows. But it's his delivery that truly sets him apart: dynamic, authentic, and full of humour and value. If you're thinking about hiring Chris, don't think - just do it!”

DALE BEAUMONT
BUSINESS BLUEPRINT (AUSTRALIA)



Next Steps

If you're looking for a speaker who will leave your attendees energised, equipped, and genuinely different than when they walked in, Chris would love to be a part of what you're building!

✉ Enquiries & Availability: chris@chrisducker.com

▶ Watch Chris in Action: chrisducker.com/speaking